



Goodwood

MUSEUM & GARDENS

Memorial to the Enslaved

REQUEST FOR DESIGN PROPOSALS

Mission

The Goodwood Museum & Gardens Memorial to the Enslaved will serve as a lasting tribute to those individuals, named and unnamed, who lived and toiled in bondage here and to their descendants.

Vision

Goodwood Museum & Gardens Memorial to the Enslaved is a sacred and contemplative place that brings together descendants, the community, and partners to educate, remember, and honor cultures and traditions to promote healing in the present and serve as inspiration for equality and social justice in the future.

Project Description

Goodwood Museum & Gardens, a former plantation, proposes to install a memorial to all people enslaved on the property from approximately 1832 until 1865. A permanent outdoor memorial site has been chosen on a half-acre space adorned with several large live oaks and a bank of azaleas. The memorial will list the names of known enslaved persons, and will be a site for sober contemplation and remembrance. It will also be a site for meeting, teaching, community engagement, and healing. At its largest extent, Goodwood included about 8,000 non-contiguous acres; its several owners enslaved at least 200 people in the mid-1800s. Today, Goodwood encompasses 21 acres and serves the community as a museum, a community green space, and a venue for public and private events.

Goodwood is engaging the community in the development of the memorial. As part of this, we are inviting people to submit designs for the memorial. A \$1,000 honorarium will be awarded to the artist whose design is selected through a juried process, and the artist will be credited at the memorial site. The final design selected for the *Memorial to the Enslaved* will become the sole property of Goodwood Museum & Gardens.

Eligibility

Enrolled students, recent graduates, and artists with ties to Tallahassee, Florida, are eligible to submit a proposal for their design work to be considered for the Goodwood *Memorial to the Enslaved*. Individuals with expertise in the study areas of art, design, architecture, engineering, and environmental sciences, or individuals with creative interest and design skills are welcome to submit proposals. Students invited to submit include those enrolled in local high school art programs (Grades 9-12) and college students attending Florida Agricultural & Mechanical University, Florida State University, Tallahassee Community College, and Lively Technical College. Black artists/designers are encouraged to apply. All interested individuals are invited to Goodwood Museum & Gardens to learn more about the property's history and the vision for the *Memorial to the Enslaved*.

GOODWOOD MUSEUM AND GARDENS, INC.

1600 MICCOSUKEE ROAD • TALLAHASSEE, FLORIDA 32308 • 850. 877.4202

Proposal Guidelines

Design Size – a 12” X 18” rendering on white paper of the proposed design for the *Memorial to the Enslaved* will be mounted on a 15” X 20” illustration board. The rendering will include the environment and placement of the memorial within the preselected site location on the grounds of Goodwood Museum. The mounted image will be covered with another 15” X 20” illustration board and wrapped in white paper. The final wrapping of the proposed design will be tagged with a card label typed or printed with the name, address, e-mail, and contact number of the designer.

Project Statement – Submission will include a 250-word typed statement (*enclosed in a folder*) that expresses the designer’s interest and vision in presenting a proposal for the Goodwood Museum & Gardens *Memorial to the Enslaved*.

Submission Instructions – Mail or hand-deliver design proposals to: Goodwood Museum & Gardens, *Memorial to the Enslaved*, 1600 Miccosukee Road, Tallahassee, FL 32308

Design Proposal Timeline

Deadline for Design Proposal December 17, 2021	Letters to Finalists January 2022
Final Selection Presentation Finalists will present their drawing with 3” borders on 18” X 24” foam core board.	
Announcement of Winning Design February 2022	
Exhibition of Designs at Goodwood Museum & Gardens Spring 2022	

Review Process: Submitted designs will be evaluated by a jury of professionals from relevant fields that have been invited by Goodwood Museum & Gardens.

The criteria that will be considered are:

- * Artistic excellence, creativity, and strength of work
- * Understanding of the project vision and mission statement
- * Ability to be an effective communicator, team player, and work with diverse groups
- * Ability to meet all work requirements and deadlines from Goodwood and flexibility/openness to ideas, feedback, and suggestions from Goodwood.
- * Participation in a site tour of Goodwood Museum & Gardens, as described below.

Visiting the Site: As part of the above criteria, all individuals who will be submitting must attend one of three site visit opportunities that include a public tour and presentation about the history of Goodwood and the location of the memorial site. A virtual tour is available for those who cannot attend the project site tours in person. Dates and additional information on the project site tours are available at www.GoodwoodMuseum.org/memorial. The grounds are free and open to the public during regular business hours for visits beyond the scheduled project site visits.

For More Information: Please visit www.GoodwoodMuseum.org/memorial or direct inquires to memorial@goodwoodmuseum.org.